

# Eagle Eye Networks Partner Web Linking Guide



2018-12-06  
Version 1.2

CONFIDENTIAL

We appreciate you becoming an Eagle Eye Networks partner and as part of the process we require that you link to Eagle Eye Networks on your website. We appreciate this may require some effort so we are providing this guide to make it as easy as possible.

Eagle Eye Networks has changed its primary domain to WWW.EEN.COM -- please use this for all links.

## Level 1: Basic Eagle Eye Partnership Logo with Some Text

There are three possible logos to utilize when indicating that Eagle Eye is a partner on your website:

- 1) Eagle Eye Authorized Partner Logo
- 2) Eagle Eye Horizontal Logo
- 3) Eagle Eye Square Logo



You may use 1 or more of the above logos. The logos are all located in the Eagle Eye Partner Dropbox and in the Eagle Eye Partner Resource Library. Please email us at [marketing@een.com](mailto:marketing@een.com) if you do not already have access to both or either of these.

HTML CODE EXAMPLE FOR AUTHORIZED PARTNER LOGO (note the ALT and TITLE should be included):

```
<a href="https://www.een.com">  </a>
```

HTML CODE EXAMPLE FOR SQUARE LOGO (note the ALT and TITLE should be included):

```
<a href="https://www.een.com">  </a>
```

## Level 2: Link to Eagle Eye Cloud VMS Product Page

The more content you have on your website the more interesting and more professional you will appear to your customers. We recommend putting a bit more information and a link to the Eagle Eye Cloud VMS on your website. There are several options for this (see image below). We have also provided the text in the HTML example in the appendix.

Website Examples (choose 1):



We have partnered with Eagle Eye Networks to deliver a cloud based Video Surveillance Solution that gives our customers the best security, features, and capabilities. Our customers can view their video from mobile devices (android and IOS) and monitor their facilities from anywhere in the world. The [Eagle Eye Cloud Video Management System \(VMS\)](#) provides the highest level of cyber security and reliability. The cloud based solution means fewer headaches and less equipment for our customers.



Eagle Eye Networks is the worldwide leader in cloud video surveillance. They provide cloud video surveillance to more businesses than anyone else in the world. The [Eagle Eye Security Camera VMS](#) is used by business customers of all sizes to protect their assets and optimize their business operations. We are proud to partner with Eagle Eye Networks to deliver such a powerful solution to our customers.



The [Eagle Eye Cloud Video Management System \(VMS\)](#) delivers more functions and features than a typical video recorder without all the headaches of maintaining on premise equipment. We recommend the Eagle Eye VMS for all of our customers who want the convenience and cost savings of a cloud video surveillance solution. For more information on [cloud based security camera systems](#) visit Eagle Eye's website



[Eagle Eye Networks is the worldwide leader in cyber secure cloud based video management solutions.](#) We have partnered with Eagle Eye to provide the most flexible solution for our customers supporting Analog, Digital and HD over COAX cameras. The cyber security experts at Eagle Eye keep the system operational and highly secure at all times. Eagle Eye encrypts all the video both at rest and in transit making it more secure than any DVR or other VMS.



Eagle Eye Networks leads the world in cloud video surveillance systems incorporating AI, Analytics and other big data technologies. We partner with them so that we can provide the most reliable, robust and secure cloud based system to our customers. The [Highly Secure and Cloud based Eagle Eye VMS](#) operates with the digital cameras that our customers require.

HTML CODE EXAMPLE:  
(See Appendix 1)

## Level 3: Link to Eagle Eye Whitepapers for More Content on Your Site

Adding additional information to your website can increase your web traffic and let customers know about your expertise. This will in turn lead to more customers calling you. We have several reports you can link to:

<https://www.een.com/security-camera-system-cyber-best-practices/>  
<https://www.een.com/vsaas-video-surveillance-moving-to-cloud/>  
<https://www.een.com/cyber-security-cloud-video-surveillance/>  
<https://www.een.com/camera-cyber-lockdown/>



WHITE PAPER:  
CYBER  
SECURITY &  
CLOUD VIDEO  
SURVEILLANCE



WHITE PAPER:  
CAMERA  
CYBER  
LOCKDOWN  
FEATURE



REPORT: 11  
REASONS  
VIDEO  
SURVEILLANCE  
IS MOVING TO  
THE CLOUD



REPORT: 12  
SECURITY  
CAMERA  
SYSTEM BEST  
PRACTICES

Eagle Eye Networks



**REPORT: 12**  
**SECURITY CAMERA**  
**SYSTEM CYBER**  
**BEST PRACTICES**



**REPORT: 11**  
**REASONS VIDEO**  
**SURVEILLANCE IS**  
**MOVING TO CLOUD**



**WHITE PAPER:**  
**CYBER SECURITY &**  
**CLOUD VIDEO**  
**SURVEILLANCE BEST**  
**PRACTICES**



**WHITE**  
**PAPER:**  
**EAGLE EYE**  
**CAMERA**  
**CYBER**  
**SECURITY**  
**LOCKDOWN**

HTML CODE EXAMPLE:  
(see appendix 2)

## Appendix 1

```
<body>
<!-- This file gives some examples of good content for referencing Eagle Eye Networks on your website
-->

<!-- Examples of linking to Eagle Eye VMS -->

<table cellpadding="10">
```

```
<TR>
<TH> <a href="https://www.een.com">  </a>
</th>
<th> <div align="left"> We have partnered with Eagle Eye Networks to deliver a cloud based Video
Surveillance Solution that gives our customers the best security, features, and capabilities. Our
customers can view their video from mobile devices (android and IOS) and monitor their facilities from
anywhere in the world. The <a href="https://www.een.com/product/cloud-vms-system-overview/">Eagle Eye
Cloud Video Management System (VMS) </a> provides the highest level of cyber security and reliability.
The cloud based solution means fewer headaches and less equipment for our customers.
</div></th>

</tr>
</table>
<br><br>
```

```
<table cellpadding="10">
<TR>
<TH> <a href="https://www.een.com">  </a>
</th>
<th> <div align="left"> Eagle Eye Networks is the worldwide leader in cloud video surveillance.
They provide cloud video surveillance to more businesses than anyone else in the world. The <a
href="https://www.een.com/product/cloud-vms-system-overview/">Eagle Eye Security Camera VMS</a> is used
by business customers of all sizes to protect their assets and optimize their business operations. We
are proud to partner with Eagle Eye Networks to deliver such a powerful solution to our customers.
</div></th>

</tr>
</table>
<br><br>
```

```
<table cellpadding="10">
<TR>
<TH> <a href="https://www.een.com">  </a>
</th>
<th> <div align="left"> The <a
href="https://www.een.com/product/cloud-vms-system-overview/">Eagle Eye Cloud Video Management System
(VMS)</a> delivers more functions and features than a typical video recorder without all the headaches of
maintaining on premise equipment. We recommend the Eagle Eye VMS for all of our customers who want the
convenience and cost savings of a cloud video surveillance solution. For more information on <a
href="https://www.een.com/product/cloud-vms-system-overview/">cloud based security camera systems</a>
visit Eagle Eye's website
</div></th>

</tr>
</table>
<br><br>
```

```
<table cellpadding="10">
<TR>
<TH> <a href="https://www.een.com">  </a>
</th>
<th> <div align="left">
<a href="https://www.een.com"> Eagle Eye Networks is the worldwide leader in cyber secure cloud
based video management solutions.</a> We have partnered with Eagle Eye to provide the most flexible
solution for our customers supporting Analog, Digital and HD over COAX cameras. The cyber security
```

experts at Eagle Eye keep the system operational and highly secure at all times. Eagle Eye encrypts all the video both at rest and in transit making it more secure than any DVR or other VMS.

```
</div></th>

</tr>
</table>
<br><br>

<table cellpadding="10">
  <tr>
    <th> <a href="https://www.een.com">  </a>
    </th>
    <th> <div align="left"> Eagle Eye Networks leads the world in cloud video surveillance systems
incorporating AI, Analytics and other big data technologies. We partner with them so that we can provide
the most reliable, robust and secure cloud based system to our customers. The <a
href="https://www.een.com/product/cloud-vms-system-overview/">Highly Secure and Cloud based Eagle Eye VMS
</a>operates with the digital cameras that our customers require.
    </div></th>
  </tr>
</table>
</body>
```

## Appendix 2

```
<!-- Examples of Linking to Eagle Eye Whitepapers and Reports -->

<FONT face="sans-serif">
<table cellpadding="10">
  <tr>
    <th> <a href="https://www.een.com">  </a>
    </th>
    <th> <div align="left"> <a
href="https://www.een.com/security-camera-system-cyber-best-practices/">REPORT: 12 SECURITY CAMERA SYSTEM
CYBER BEST PRACTICES</a>
    </div></th>
    <th> <a href="https://www.een.com">  </a>
    </th>
    <th> <div align="left"> <a
href="https://www.een.com/vsaas-video-surveillance-moving-to-cloud">REPORT: 11 REASONS VIDEO SURVEILLANCE
IS MOVING TO THE CLOUD</a>
    </div></th>
    <th> <a href="https://www.een.com">  </a>
    </th>
    <th> <div align="left"> <a
href="https://www.een.com/cyber-security-cloud-video-surveillance/">WHITE PAPER: CYBER SECURITY & CLOUD
VIDEO SURVEILLANCE BEST PRACTICES</a>
    </div></th>
    <th> <a href="https://www.een.com">  </a>
    </th>
    <th> <div align="left"> <a href="https://www.een.com/camera-cyber-lockdown/">WHITE PAPER: EAGLE
EYE CAMERA CYBER SECURITY LOCKDOWN</a>
    </div></th>
  </tr>
</table>
```

```
</tr>  
</table>  
</font>
```